NEW VOICES: 2019-2020

MULTIPLE DISTRICT COORDINATOR

For more information, go to
https://weserve.org/newvoices
Objective

The 2019-2020 New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association. It features a diverse group of Lions and Leos who strive for excellence in four areas: Service, Membership, Leadership, and Marketing.

Why are these new voices important?

Because new voices bring new ideas! As our association strives to be inclusive, we also strive to be innovative! To accomplish this we must try new approaches and find new solutions that can be shared, not only to recognize new voices, but to also learn from them!

How does it work?

Lions learn from each other by sharing ideas. This program encourages the sharing of ideas and best practices locally, as well as globally, by identifying Lions and Leos who are outstanding in areas that help us grow.

Who can be a New Voice?

New Voice nominees are Lions or Leos - young or old, new or experienced, male or female - anyone who is creative and innovative - whose voice has not been heard before. They should have passion to bring about change.

It Starts at the District!

District Governors are requested to nominate one individual to represent excellence in each field: Service, Membership, Leadership and Marketing

- District Governors should provide New Voices nominees a platform to voice their innovative views in club, zone, region and district meetings, to bring change, to encourage gender parity and to embrace diverse cultures.

- New Voices nominees should work to identify projects that are new and creative as well as contemporary. They should also lead these projects in their district.

- New Voices nominees should encourage and mentor new Lions to take up leadership roles in the clubs and districts.

- New Voices nominees should work to see that clubs and districts demonstrate to their community that LCI is open to both women and men, young and the experienced, and from all backgrounds.

- New Voices nominees should share their creative ideas on social media, and find innovative ways to spread their message.

- New Voices nominees should respond to questions and participate in webinars organized by the New Voices and Global Action Team.
Nominee Categories

Service: Nominees for New Voices in Service participate regularly in service projects and perform service that reaches a diverse group of people...a Lion or Leo who has participated in notable service projects, and shown excellence in service.

- Does the individual have new ideas for service activities?
- Is the individual willing to share their service ideas?
- Is the individual a good communicator?

Membership: Nominees for New Voices in Membership work to recruit and retain new members, welcoming diversity in the Lions family...a Lion or Leo whose recruitment and retention efforts have displayed excellence in membership.

- Has the individual exhibited some exceptional skill in recruiting members?
- Has the individual been able to involve members and used different ways to keep them engaged?
- Does the individual have good communication skills?

Leadership: Nominees for New Voices in Leadership are influential leaders who strive to be inclusive...a Lion or Leo who has lead with excellence, including hosting meetings, and organizing projects and teams.

- Has the individual shown exceptional leadership qualities?
- Does the individual have the skills to conduct trainings?
- Does the individual have good communication skills?

Marketing: Nominees for New Voices in Marketing work to spread the Lions’ message to all corners of the world...a Lion or Leo who uses marketing channels such as social media, printed newsletters, email, etc., to promote their club with excellence.

- Is the individual proficient in social media and do they have innovative marketing skills?
- Has the individual used a unique strategy to market membership, an activity or improved public perception?
- Does the individual have good communication skills?
How to Support the Program Locally

The program is guided by the International New Voices Coordinator who reports to the Global Chairperson of the Global Action Team. The program is supported by the Global Action Team at each level.

NEW VOICES MULTIPLE DISTRICT COORDINATOR

Each Multiple District is asked to appoint one Lion to help promote the program and encourage participation. The individual would be appointed for one year to work with the Council of Governors to encourage districts to nominate Lions or Leos in each of four categories; Membership, Leadership, Marketing and Service and provide a platform for the sharing of their successful ideas.

Promote

- Tailor the New Voices global message to ensure cultural relevance for their Multiple District.
- Work with each District Governor to identify outstanding Lions or Leos in each category.
- Work with the Global Action Team Leaders to identify areas of potential development.
- Develop networking opportunities through social media to encourage participation.

Empower

- Outline strategies to increase the number of women, youth and underrepresented populations as members and in the leadership of clubs, zone districts and multiple districts.
- Provide a platform during events to showcase the nominee’s stories and ideas.
- Encourage district nominees to share new and creative ideas and provide a forum for them to discuss the same.
- Feature new ideas in multiple district communications.

Recognize

- Review nominated New Voices within your Constitutional Area.
- Suggest area partnership opportunities.
- Host a New Voices seminar during their Multiple District Convention.
- Nominate four MD New Voices from the District nominees for onward selection of CA New Voices nominees.

Participate

- Attend webinars and meetings organized for New Voices.
- Share New Voices resources with Lions throughout the multiple district.
The Nomination Process:

Each District Governor was provided certificates to recognize a Lion or Leos in each category prior to their term during the International Convention in Milan. Once the nominations are made, the process outlined below secures the information regarding the nomination as well as the nominee’s acceptance of the nomination and approval to share their story.

### Nominee Selection Process

1. **All DGs have been provided certificates and asked to nominate one Lion in each New Voices category by October 31, 2019**

2. **MD New Voices**
   - MDs will be given nominee names and asked to identify the top four

3. **GAT area and regional leaders**
   - GAT area and regional leaders will narrow nomineess to four Lions from each constitutional area

4. **The GAT Chairperson and the International New Voices Coordinator**
   - The GAT Chairperson and the International New Voices Coordinator to select a final set of four

### Important Dates:

- **October 31st**: Deadline for districts to provide nominations
- **November 15th**: LCI requests stories from nominees (and acceptance of the nomination)
- **January 1st**: Deadline for nominees to submit stories and their acceptance
- **January 15th**: District stories submitted to Multiple Districts
- **March 1st**: Deadline for Multiple Districts to nominate MD recipients
- **March 15th**: Stories submitted to GAT Area and Regional Leaders
- **April 1st**: Top stories selected in each CA
- **April 15th**: Top stories selected globally
ADDITIONAL RESOURCES

Lions Clubs International will continue to highlight existing programs, most notably, the Women’s Workshop and the Women’s Symposium. Please encourage Lions to utilize these resources and host an event in their areas.

**Women’s Workshop Grant**
- Explore factors surrounding the recruitment and retention of women in specific parts of the world
- Devise strategies for increasing the number of women in membership and leadership positions
  - Create action plans for implementation

US$8,000 is available per Constitutional Area, each fiscal year as designated funding to host a Women’s Workshop.

Up to US$2000 can be used towards each event.

**Women’s Symposium Grant**
- Identify new community projects that are of interest to women
- Promote Lions clubs within the community
  - Identify potential members
- Charter a new club/club branch to complete a new community project

US$8,000 is available per Constitutional Area, each fiscal year as designated funding to host a Women’s Symposium.

Up to US$2000 can be used towards each event.

Grants are awarded in the order that they are received, with the exception of districts that received a grant the previous year. These are held to allow other districts to participate and considered after other grants have been awarded.

- Multiple districts, single districts, and individual clubs are eligible to apply. Applicants may also consider joint applications with other clubs or districts.
- Applications must be submitted at least ninety (90) days prior to the start of an event.
- Only pre-approved expenses will be reimbursed upon submission of appropriate documentation.

Additional details are available in the [Women’s Workshop Planning Guide](#) and the [Women’s Symposium Planning Guide](#).
Materials are available for presentations and events!

**Selfie Cards:** Use them to gain visibility on social media during your events!

![Image of people holding selfie cards]

**Club supplies:** Checkout the available items for sale through club supplies.

![Image of club supplies]

**Other resources:** Ready-made presentations and additional resources, such as the *Role of New Voice Nominees*, *District Governor Instructions* and *Guidelines* are available on the website!

For more information, go to [https://weserve.org/newvoices](https://weserve.org/newvoices)