Background:

New Voices is a new and popular initiative of Lions Clubs International that was launched in 2018-2019. Its mission has expanded from celebrating women’s contributions and promoting gender parity to a broader focus that now also includes young adults and other underrepresented populations. Its focus is on increasing the number of diverse new voices in our association.

New Voices is about hearing the story of the unheard, and is a platform for sharing new ideas and learning from each other. It hopes to encourage clubs to be dynamic and innovative by trying something new, while helping individual Lions to grow personally and professionally. New Voices is about creating a network of new voices in every district.

New Voices are individuals who are gaining acknowledgement for their contributions in one of four fields - leadership, service, membership and marketing. They are young and old, new and experienced.

We hope New Voices, and the nominees, will inspire and motivate others by sharing their achievements.

A New Approach:

Innovation and creativity are the hallmark of this program.

Its presence on social media is phenomenal. The public Facebook page has over 9,300 members.

It is about building confidence and creating opportunities for previously unheard voices to take up leadership roles.

The aim is to create gender parity and diversity in the organization and make our association more inclusive and innovative.

Each approach is regionally based and driven by local Lion leaders.

District Governor Involvement:

District Governor’s will identify local New Voices and nominate one from each category – leadership, service, membership, and marketing. District Governors are encouraged to feature New Voices nominees at District events and in their communications.
**Previous New Voices and 2020-2021 Nominees:**

- New Voices are taking up service projects of interest to women, youth, and other underrepresented populations.
- They are organizing district workshops and symposiums for collaboration with Lions and potential Lions, and in the process will partner with other like-minded groups to discuss a variety of topics.
- They host educational and topical seminars online as webinars.
- They use technology to bridge distances.

**Resources for Additional Information:**

- New Voices Orientation PowerPoint
- Recorded Webinars
- Role of New Voices Nominees
- New Voices Symposium
- District Governor Guide
- New Voices Workshop

For more visit the New Voices Website: [https://weserve.org/newvoices](https://weserve.org/newvoices)

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(join the Conversation on Facebook: Lions New Voices)